

# LEARNVISION

*empower people - top results*



## Maximum Benefit through High Impact Training – HIT



Highest customer demands are outperformed and **loyal customers** are created by a **professional quality management**.

What does the professional quality management in your organisation look like?

How do you succeed in developing the **necessary quality management skills** in your staff to meet these challenges?

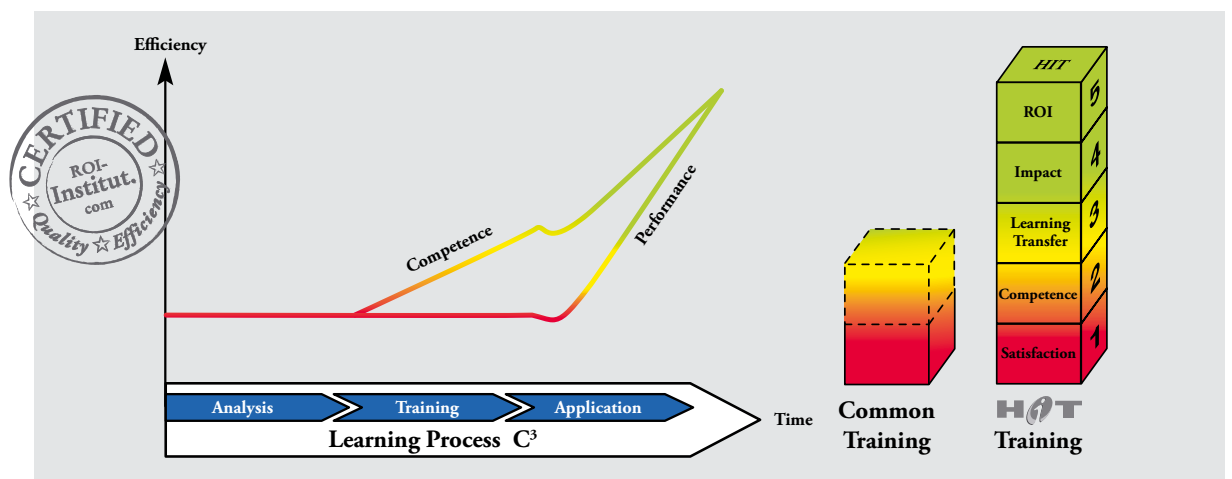
**Win** through HIT-concepts<sup>1</sup> and professional employees who are able to:

- Recognise and implement qualitative potential for **improvement** based on customer demands
- Apply methods to find ideas and structures to **increase quality** for the customer
- Transform new and existing customers into **loyal customers**

### High Impact Training<sup>1</sup>

#### The Research-Based, Measurable Success Concept with Learning Process C<sup>3</sup>

An integral approach from analysis/assessment to high quality training and state of the art learning content through to application with controllable **learning transfer** and software-based presentation of success:



### High Effectiveness to Secure Your Investments

- Established tools for maximum, **controllable learning transfer** with interaction of work processes
- Best practice design with 5 globally accepted efficiency levels (please see chart above) for **time- and cost-efficient implementation**
- Proactive qualification of employees according to company strategy
- Increase and secure managers' involvement and **commitment**

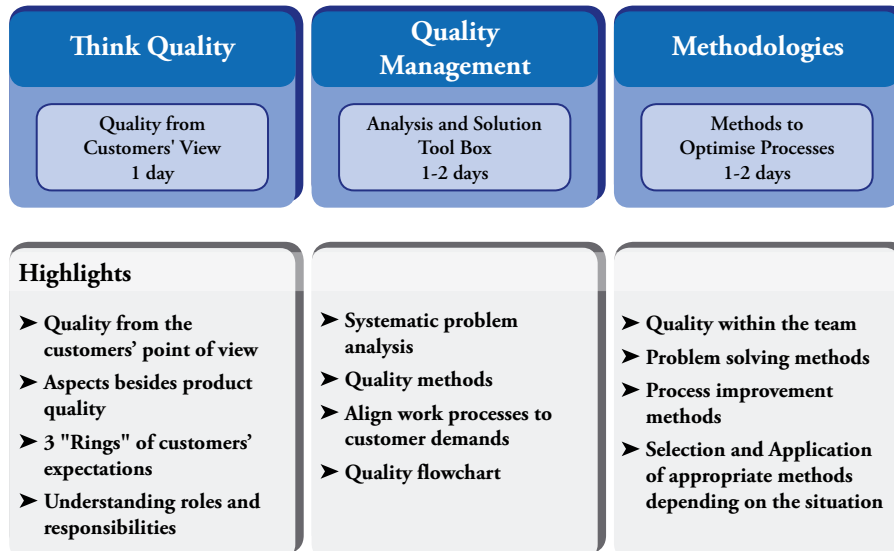
### Demonstrate Training Successes to Improve Performance and Image

- Proven bridging between soft factors and measurable, monetary assessment
- Software-based evaluation methods with benchmark from the market leader to guarantee **controllability and sustainability**
- Quantitative and qualitative proof of **training value proposition** for total value chain

<sup>1</sup> Experiences from over **5,000 case studies** per year. Please ask for our current best practice case study which proves that **investments in training generate more value than other investments**.

# Quality Impact System

## Your Needs – Our Modular **HOT**-Design



## Impact System: Concept + Content = Your Success

- ▶ **Modular 5-level concept** with established and new **Learning Transfer Tools** guarantees a deep 'anchoring' of improved behaviour in the workplace → revenues and earnings are increased
- ▶ Modules can be **customised** time- and cost-efficiently according to target group, market and customer needs. Successful, qualitative implementation is thus guaranteed → **efficient** modifications at a high level of quality
- ▶ All trainings/seminars/modules are certified in accordance with the globally approved best practice process with **5 efficiency levels** (please see chart) → benefit of implementation is maximised
- ▶ All modules can be multiplied using internal resources/trainers via train-the-trainer programmes → **cost-efficiency** and know-how transfer
- ▶ **NEW:** Integration of **Reinforcement** and **Coaching Tools** in all modules guarantees maximal learning transfer. Reinforcement Tools ensure optimal **involvement of management** → optimised quality



## About us

- ▶ Global supplier of modern **training and consulting services** with a large portfolio for:  
**Sales, Leadership/Team, Service and Quality.**
- ▶ Over **20 years experience** in 45 countries in the expert management of global/local implementations.
- ▶ More than **70%** of top companies rely on our expertise.
- ▶ **Over 300 certified consultants/trainers with industry experience** with at least 500 training days  
→ from practical experience for practical application.
- ▶ Customisation and multiplication concepts for **cost-effective** implementation.
- ▶ **Market leader** in the analysis of learning processes for sustainable training concepts.



■ *Your local trainers/consultants*

